Satish Jassal Architects

Queen's Parade

Design statement April 2016

Introduction

Overview of proposal

Improvement works to the corner of Queen's Parade.

Description of site

The site is located on a prominent junction of three roads - Bounds Green Road, Dunfords Road and Brownlow Road. The corner has a circular form which projects forward. It has two wings of accommodation which are three storeys high. The ground floor consists of retail units, the first floor of residential units and a taxi office at the corner, and the second floor of residential accommodation.

The existing corner is of a poor architectural quality, consisting of faceted UPVC windows, a concrete canopy and concrete banding. The UPVC windows have excessive mould build-up and are in need of replacement. The corner provides access to the first floor apartments at the rear via a staircase. It also provides access to the taxi office and a small residential unit at the second floor. The corner canopy has been plastered with ad hoc signage.

There are no pictures of the building when it was originally constructed. We believe that the original windows were most likely split into three vertically with steel glazing bars, much like Bounds Green underground station.

The existing building at Queen's Parade is not of any architectural merit, even at the point of construction.

Design principle

In order to improve the architectural quality of this prominent corner we would like to seek planning permission for the following:

- Replacing the existing windows
- Reducing the visual clutter caused by the excessive signage
- Repairing the concrete banding and canopy
- Improving the accommodation at the corner
- Marking the corner in a more distinct way
- Referencing the art deco nature of the original building and Bounds Green underground station.

We are looking to replace the existing UPVC white windows with bronzed coloured anodised aluminium windows, with a number of horizontal bands which get projected further as they go up the building. The proposed horizontal bands also pick up on the existing horizontal banding on the building. All the opening windows are within the solid panels in order to maintain a consistent frame depth around the windows.

Height and massing

The roofline of the Queen's Parade consistently has three floors. The corner has been expressed with a circular form which stops at the third floor. Traditionally curved corners are higher than the main body of a building and more expressive architecturally.

We propose to increase the height of the corner by one floor. This accomplishes two things:

- Makes the corner more prominent to the long distance views from Bounds Green Road, Dunfords Road and Brownlow Road.
- Provides more accommodation for the existing residential unit, making it more usable for future residents.

We have provided massing studies and computer visuals to demonstrate the improvements this would make to the corner and its overall appearance.

Outlook and overlooking

Currently there is outlook to the front and rear of the property. We are providing additional outlook to the rear and the front at the third floor. This is no worse than the existing outlook. The closest neighbouring window is 38 metres away. Our proposed overlooking impact is minimal.

Parking

We propose no increase in parking allocation.

Transportation

This site is within a two minutes walk to Bound Green tube station and a five minutes walk to Bowes Park train station. Local bus routes include 221, 299,184 and 102. The site has a PTAL rating of 6a, which is very good.

Layout

Currently there is a one bedroom apartment at the second floor measuring 28sqm. We intend to create a two bedroom apartment and increase the floor area to 59.2sqm.

Refuse

We do not propose any increase in refuse amounts. Communal refuse is currently stored at the rear of the building.

Cycle spaces

A secure cycle space is provided at ground floor.

Amenity

The existing residential unit does not have any amenity space, and no further amenity space is proposed.

Planning history

Planning approval for a one bedroom apartment was granted in 2004, ref HGY/2004/2289.

A pre application report ref PRE/2016/0058 was received on the 11th March 2016.

Conclusion

We propose to:

- Increase the height of the corner by one floor to make the corner more prominent at the junction.
- Replace and repair elements of the corner.
- Remove excessive signage.
- Improve the architectural merit of the corner, hence the overall building.
- Reference the art deco nature of the original building in a quality way.





Existing photographs









- Poor quality UPVC windows, need replacing
 In need of improving
 Too much signage
 Not prominent enough to mark key corner.

Existing photographs









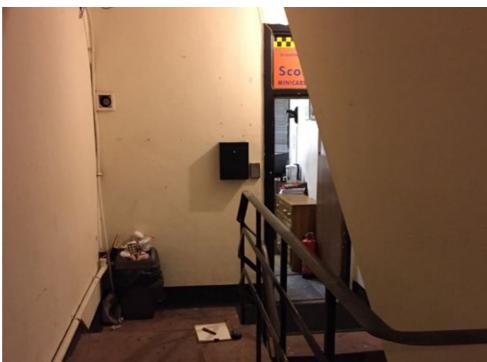




- Mismatched corners
- Lack of prominence The corner is not marked clearly

Existing stairwell and apartment













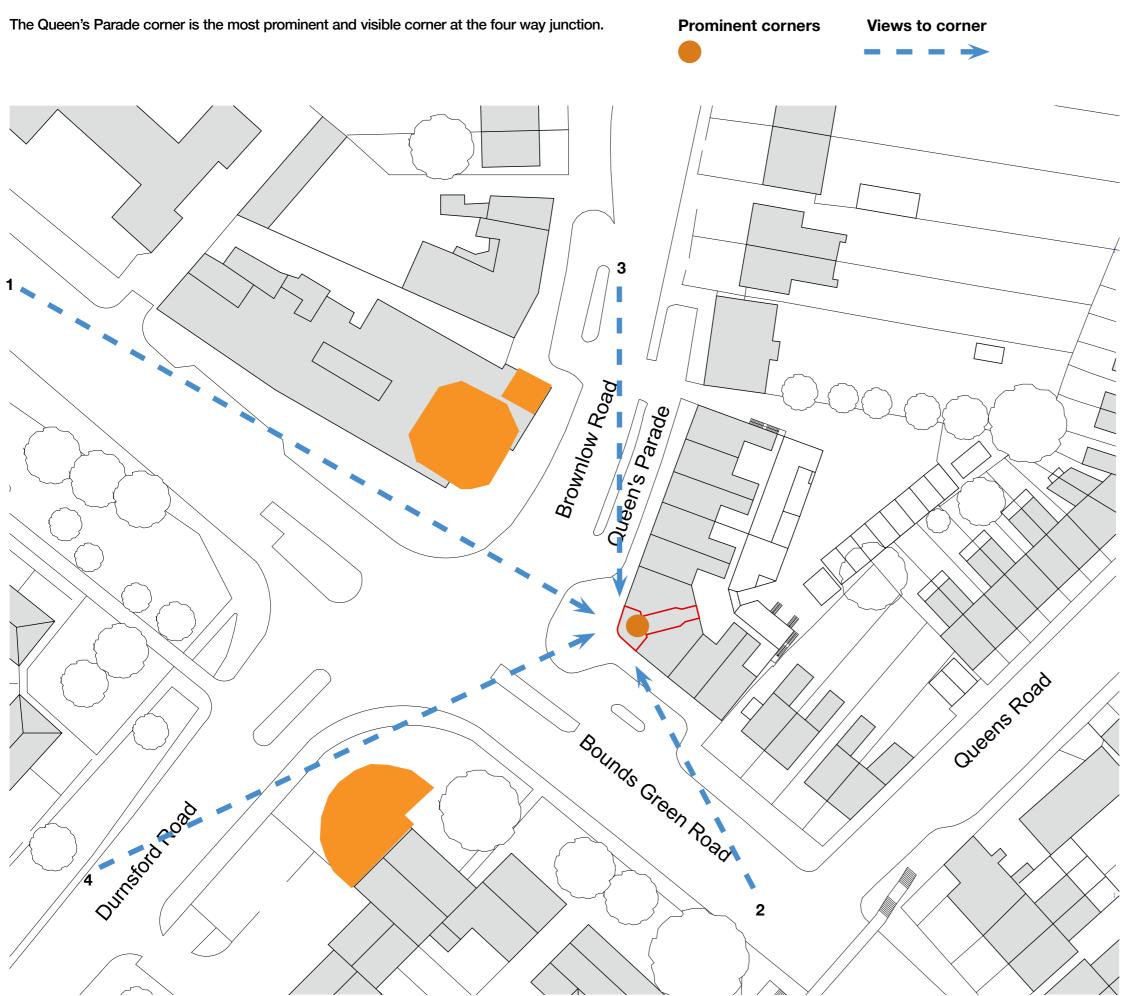


Address

3a Queen's Parade Brownlow Road London N11 2DN



Prominent corners









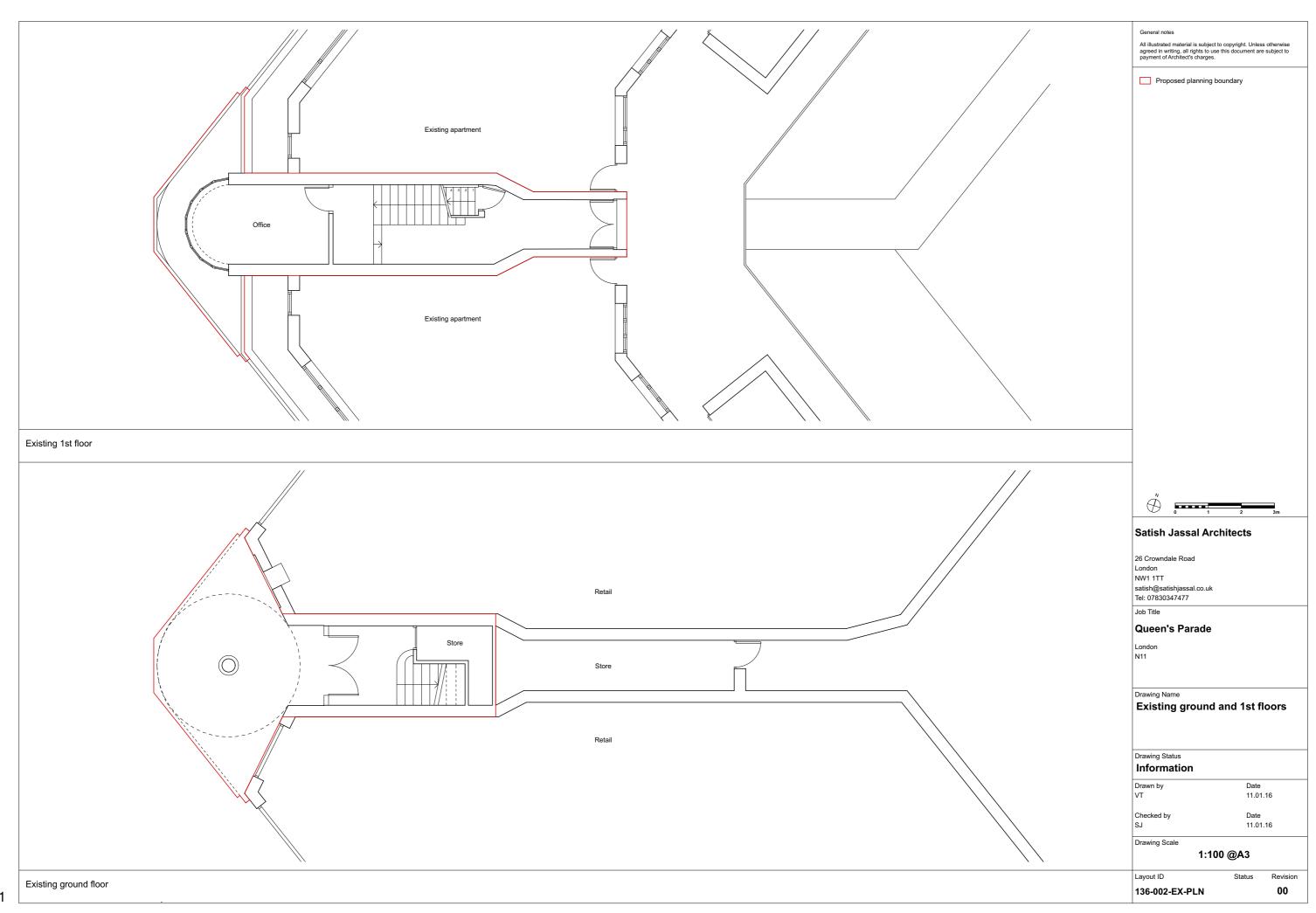




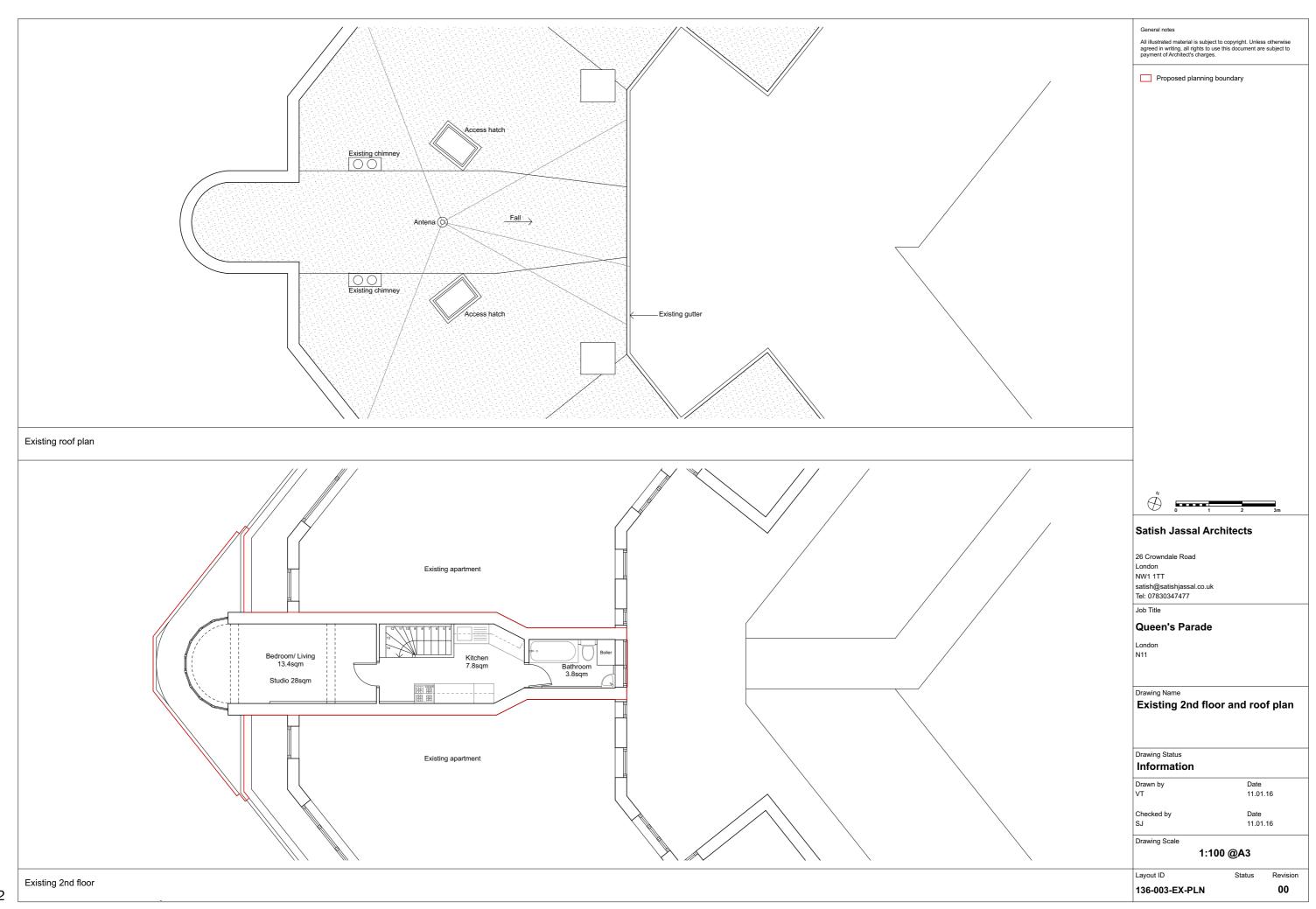




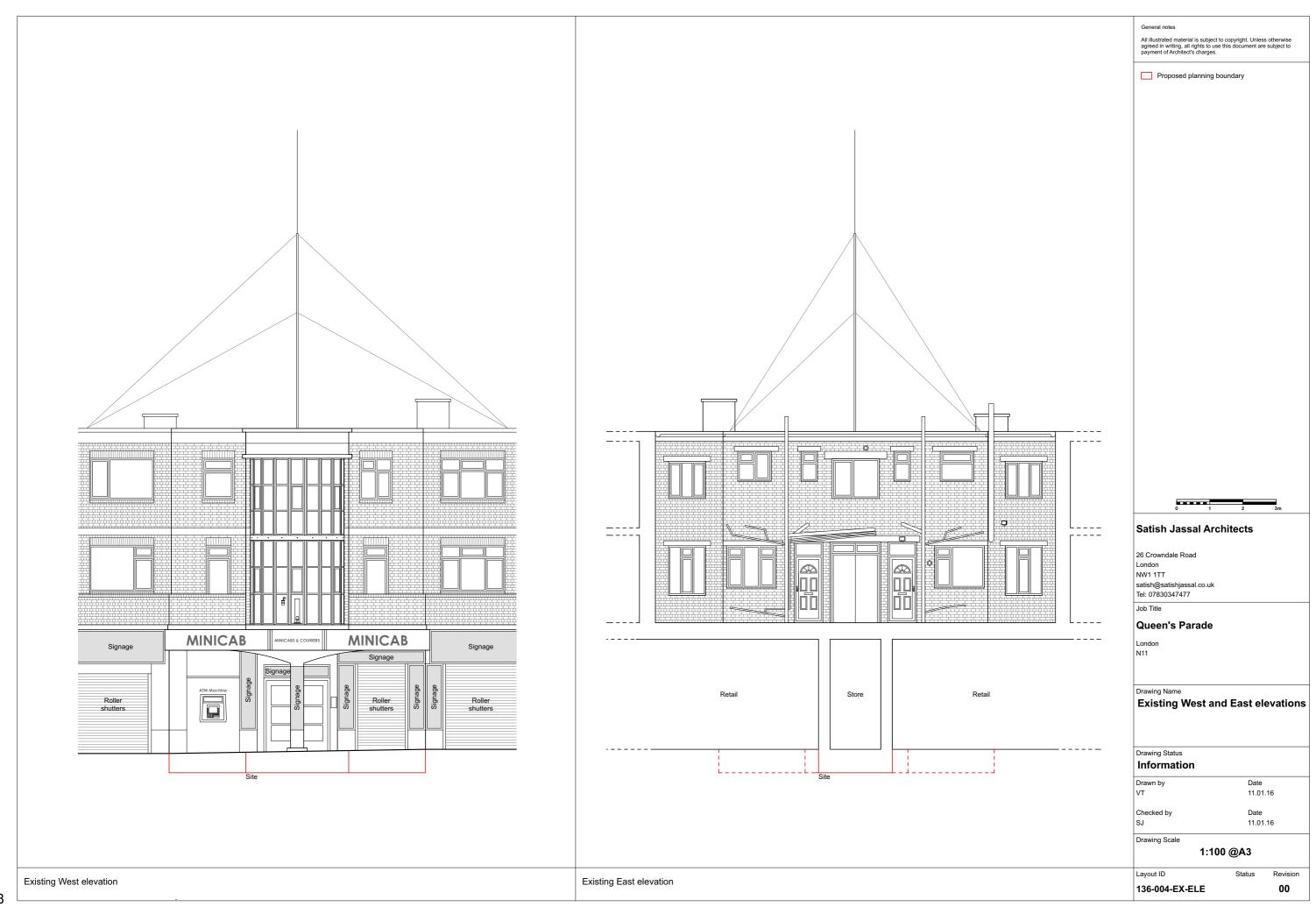
Existing ground and first plans



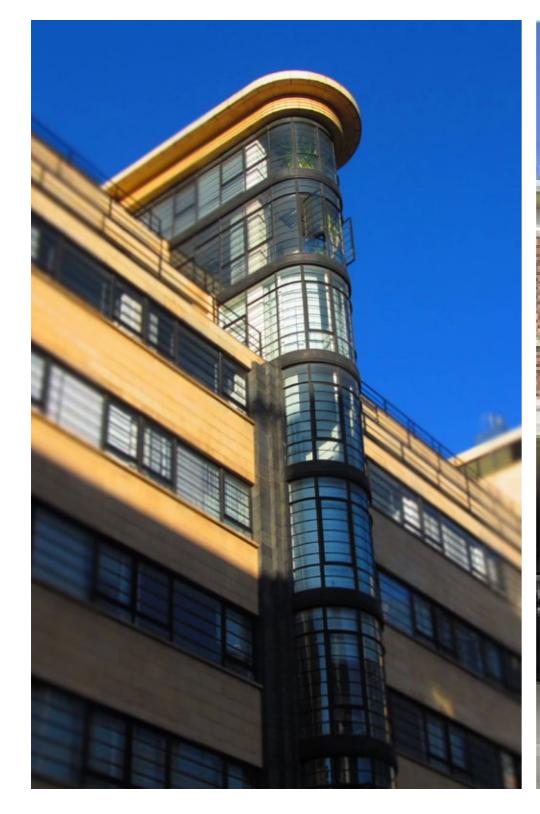
Existing second floor and roof plans



Existing street and rear elevations



Traditional art deco corners



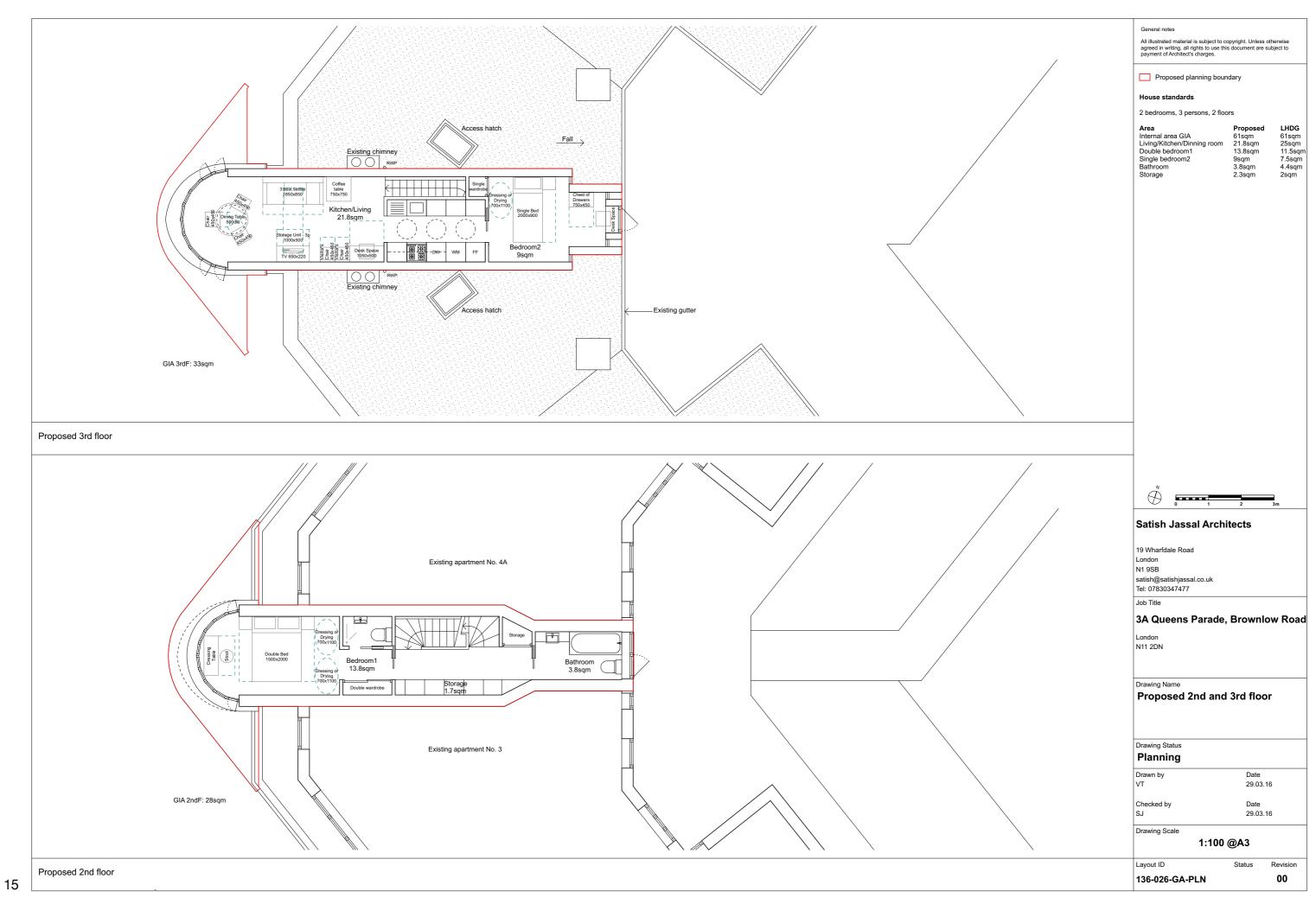






- Usually tallerMore architectural detailVery prominent

Proposed second and third floors - 2 bedroom apartment



Existing site corner





View 1

Proposed massing views



View 1 - looking south east down Bounds Green Road



View 3 - looking south west up Brownlow Road



View 2 - looking north east from Durnsford Road



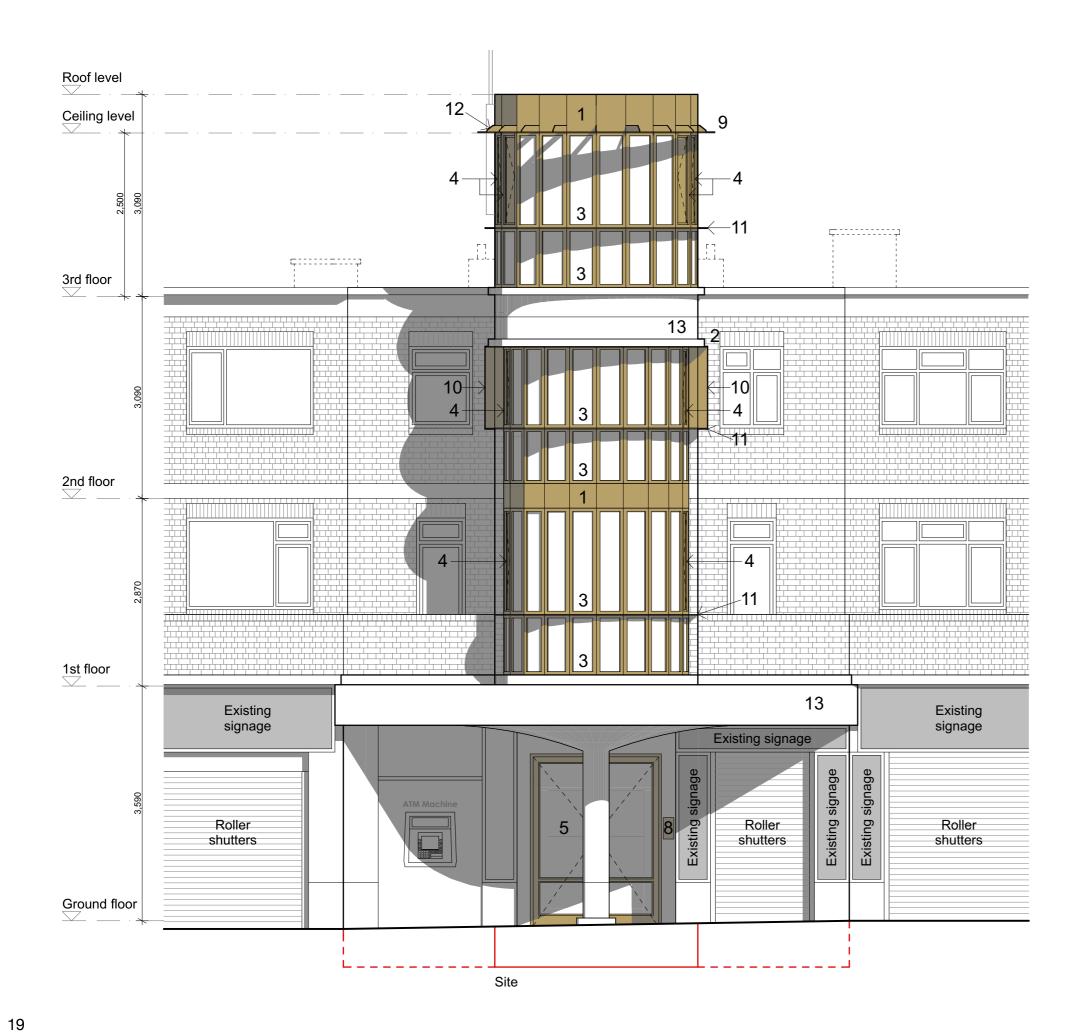
View 4 - looking north west from Bounds Green Road

Existing elevation and design development options

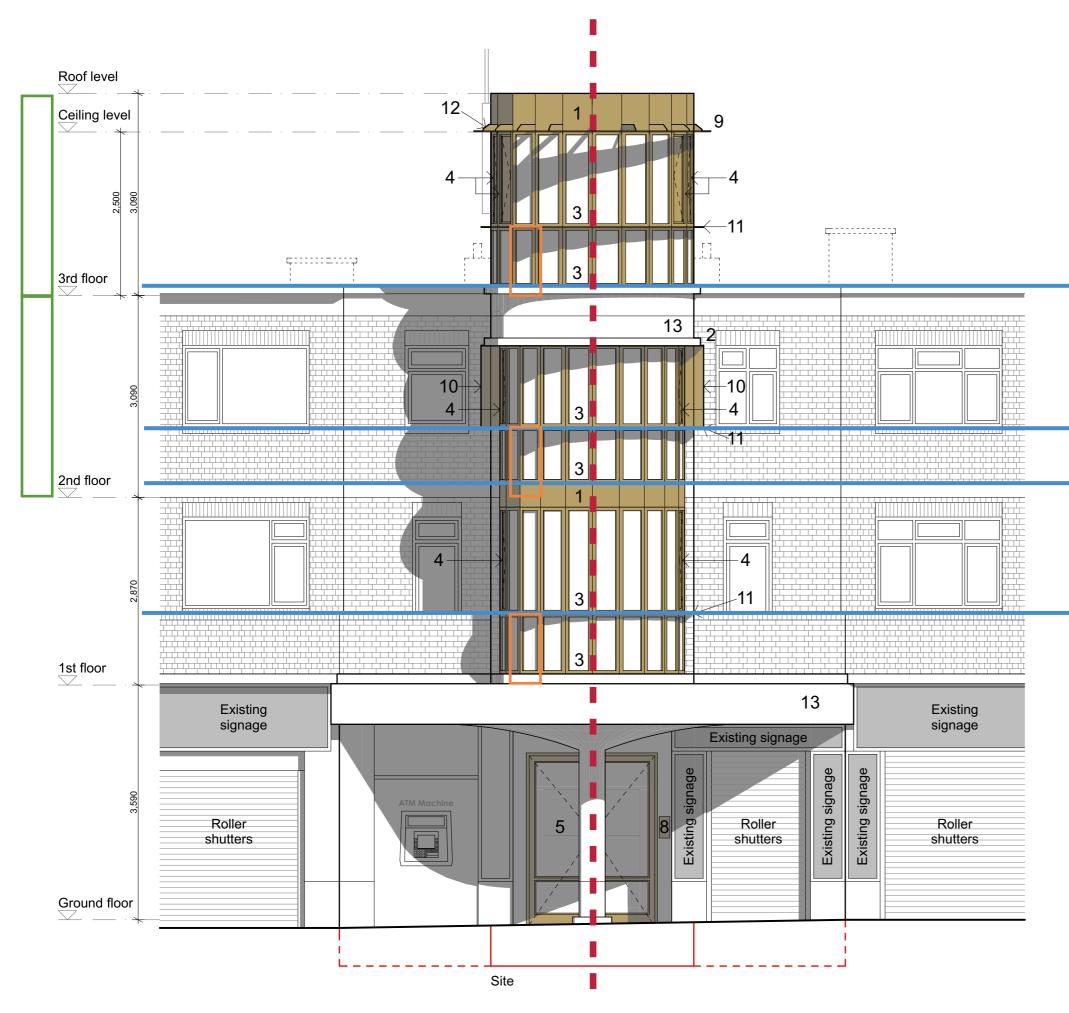
- Increase height of corner to make it more prominent
- Improved quality of materials
- Reduce signage at corner.



Proposed street elevation



Proposed street elevation regulating lines



Internal window sill heights

Matching existing horizontal element

Symmetry

Design development









Option 1 - simple full height glazing



Option 3 - emphaised crown and mixture of solid and glazed panels

Option 2 - emphaised crown



Proposed view 2

